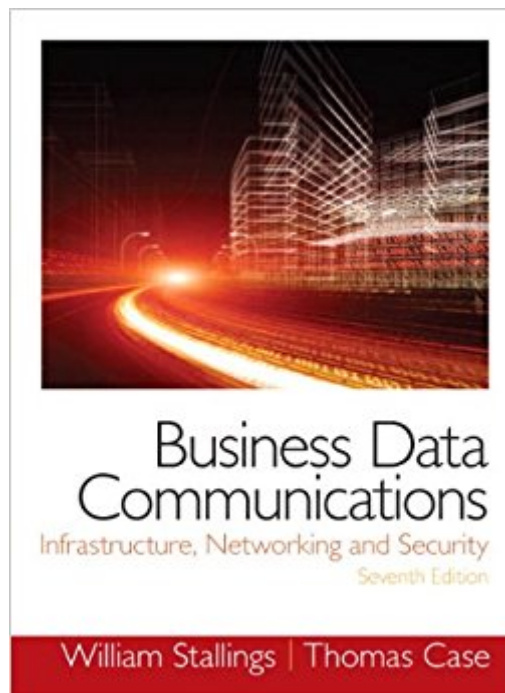




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Business Data Communications- Infrastructure, Networking And Security (7th Edition)



Synopsis

For Business Data Communications, Data Communications, and introductory Networking for Business courses. The content is also appropriate for the Introduction to Networking course in a MBA program. Business Data Communications: Infrastructure, Networking and Security covers the fundamentals of data communications, networking, distributed applications, and network management and security. These concepts are presented in a way that relates specifically to the business environment and the concerns of business management and staff. While making liberal use of real-world case studies and charts and graphs to provide a business perspective, the book also provides the student with a solid grasp of the technical foundation of business data communications. The diverse set of projects and student exercises enables the instructor to use the book as a component in a rich and varied learning experience and to tailor a course plan to meet the specific needs of the instructor and students. The Seventh edition features a new co-author, Dr. Thomas L. Case, Professor and Chair of the Department of Information Systems at Georgia Southern University. New coverage of security-related issues is included in relevant places throughout the book to meet the needs of the IT/IS schools using this book and the growing emphasis on network security. Additionally, the Seventh edition now aligns with the ACM/AIS IS 2010 curriculum model.

Book Information

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Customer Reviews

The content is just fine however the kindle edition on a Mac or iPad doesn't allow flipping the

background color around, so the cyan headers and text blocks are basically illegible. Not having a kindle device, couldn't say how it displays there. It also doesn't support text-flow resizing so you're stuck zooming and scrolling left to right, up and down. Overall an epic fail as a kindle publication. Guess the publisher isn't as tech savvy as the authors!

A lot of technical information. Learned a lot in my IT Infrastructure class.

I like that the chapters are not ridiculously long like other text books. They are consistently in the 20 page range, so you can easily commit a chapter a night even when you are busy with other things. Reads very easy too, I don't get lost in the details.

nice book

Easy to read and understand. It goes over basic concepts very concisely. Very little fluff.

its a book i needed for school, nuff said

Great quality & great price

The book does not worth for the price. I did not find the book as interesting as I expected.

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